

# GSBA

## WEBSITE & MARKETING QUESTIONNAIRE

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What would you like to see on the new 2019 version of the GSBA website? How can it be improved?

Approximately when is the last time you visited the GSBA website [stapletonbusiness.com](http://stapletonbusiness.com)?

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Why did you join the GSBA?

What do you (and/or your business) get out of attending GSBA meetings and events?

Approximately how many GSBA events do you (and/or your business) attend annually?

- 0-5     6-10     11-19     20+

Have you gotten a new client or business engagement from your GSBA involvement?

No.     Yes, 1.     Yes, more than 1.    Care to elaborate? \_\_\_\_\_

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Have you referred another GSBA business to anyone else?

No.     Yes, once or on occasion.     Yes, often.    Care to elaborate? \_\_\_\_\_

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Do you consider your business:

B2B (business to business)     B2C (business to consumer)     Both     Other \_\_\_\_\_

Does this distinction (B2B/B2C) matter for the way you *are* or *should be* represented on our website?

What would you like to see improved for the GSBA social media presence?

Do you follow the GSBA on Facebook or Twitter currently?

Facebook     Twitter     Neither

Do you use Instagram?  Yes     No    Would you like to see a GSBA Instagram account?  Yes     No

Additional Comments: